

UW-GEAR UP | October **COMMUNICATION & CONTENT CALENDAR**

ATTN: SITE COORDINATORS

Boo! Welcome to the October Communication Calendar!

Now that school is in full swing, it's time to see if your students are making the grade and how well they are taking care of themselves. This month's guide will help you get a firm handle on how well your students are doing inside the classroom. You'll also discover how well your students have been connecting with their instructors and if they're seeking help when they need it. Finally, you will check in to make sure they are financial stable and able to take care of their basic needs. In addition to this month's text messages, check out the videos. The classroom videos and advising videos are helpful.

If you have any questions or concerns, please feel free to reach out to me at: harlan@helpmeharlan.com or Tenya at tmoravec@uw.edu.

Thank you,

-Harlan

UW-GEAR UP | OCTOBER 2018

COMMUNICATION & CONTENT CALENDAR

WEEK #1 – ACADEMICS

DIRECTIONS: Copy, Paste, and Text the message below.
SUGGESTED TIMELINE: Send RATE IT, TEXT IT every Monday

MESSAGE:

RATE IT | TEXT IT: Respond with number 1-10
I'm very happy with my current grades (1-Unhappy 10-VERY Happy)

DIRECTIONS: Send the message below as a follow-up text
SUGGESTED TIMELINE: Send the text below a few minutes after the first message.

NEXT MESSAGE:

QUESTION: What class or classes have been the most challenging for you?

DIRECTIONS: Text the messages below.
SUGGESTED TIMELINE: Send one (1) TO-DO message each week (later in the week)

TO-DO: Identify free tutoring and academic resources on campus

WEEK #2 – INSTRUCTORS

DIRECTIONS: Copy, Paste, and Text the message below.
SUGGESTED TIMELINE: Send RATE IT, TEXT IT every Monday

RATE IT | TEXT IT: Respond with a number 1-10
I'm comfortable asking my instructor(s) for help (1-NOT COMFY 10-VERY COMFY)

DIRECTIONS: Send the message below as a follow-up text
SUGGESTED TIMELINE: Send the text below a few minutes after the first message.

NEXT MESSAGE:

QUESTION: How many times have you gone to office hours this year?

DIRECTIONS: Text the message below.
SUGGESTED TIMELINE: Send one (1) TO-DO message each week (later in the week)

TO-DO: Meet with your professor or teaching assist.

WEEK #3 – ADVISING

DIRECTIONS: Copy, Paste, and Text the message below.
SUGGESTED TIMELINE: Send RATE IT, TEXT IT every Monday

RATE IT | TEXT IT: Respond with number 1-10
I trust my academic advisor to help and guide me? (1=What Advisor? 10=Love My Advisor)

DIRECTIONS: Send the message below as a follow-up text
SUGGESTED TIMELINE: Send the text below a few minutes after the first message.

NEXT MESSAGE:

QUESTION: How many times have you met with your academic advisor this year?

DIRECTIONS: Text the message below.
SUGGESTED TIMELINE: Send one (1) TO-DO message each week (later in the week)

TO-DO: Make an appointment with your academic advisor. Stay on track to graduate on time.

WEEK #4 – FINANCES

DIRECTIONS: Copy, Paste, and Text the message below.
SUGGESTED TIMELINE: Send RATE IT, TEXT IT every Monday

MESSAGE:

RATE IT | TEXT IT: Respond with number 1-10
I have enough money to take care of my basic needs (1-Broke 10-Rolling in Dough)

DIRECTIONS: Send the message below as a follow-up text
SUGGESTED TIMELINE: Send the text below a few minutes after the first message.

NEXT MESSAGE:

QUESTION: When has paying for something been a challenge or problem for you?

DIRECTIONS: Text the message below.
SUGGESTED TIMELINE: Send one (1) TO-DO message each week (later in the week)

TO-DO: Complete your FAFSA. Log in to Scholly and explore scholarships (reach out to me if you need access to Scholly)
